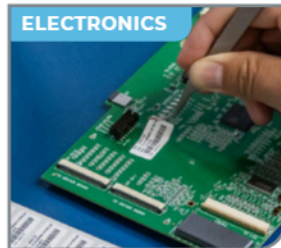


LABEL PRINTING COMPLETELY REIMAGINED

i7500

INDUSTRIAL LABEL PRINTER

Made for industrial spaces with **zero expertise required**



So many ways to print. So versatile for any situation.
So easy that anyone can use it.

Next-level smarts powered by LabelSense™ Technology:

- ▶ No sensor, heat or speed adjustments
- ▶ Ribbons auto center with ink facing the right way
- ▶ No label calibration required
- ▶ One-click label setup using Brady Workstation
- ▶ Designed for high-volume, high-speed, high-mix labeling
- ▶ No drivers to install
- ▶ The 7" touchscreen guides you through the printing process

ELIMINATE TEDIOUS TASKS



HIGH VOLUME, ZERO WASTE
No more trial-and-error setup, and always prints on the very first label.



40-SECOND CHANGEOVERS
Easier, safer ribbon removal and intuitive loading.



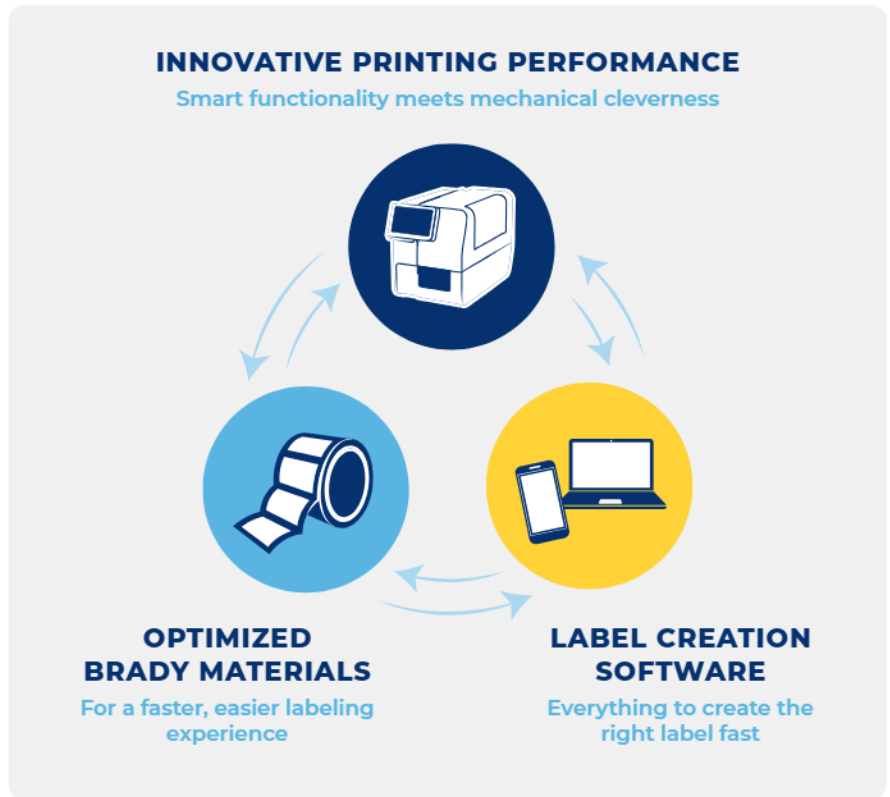
3" CORE REVOLUTIONIZED
Equipped with smart technology and automated features.



i7500 Maximize your printing potential with Brady

Possibilities powered by **LabelSense**

Welcome to a printing experience you never thought was possible, powered by Brady's exclusive LabelSense™ Technology. Our bi-directional communication system enables the printer, materials and Brady software to "talk" to each other to power many innovative, enhanced and automatic features you only get from Brady. Save time. Eliminate tasks. Reduce waste. You've never seen anything like this before.



No more pain points. No printer compares.

Welcome to the way label making is supposed to be.

- ▶ No wasted labels
- ▶ No heat adjustment
- ▶ No speed adjustment
- ▶ No sensor location adjustment
- ▶ No sensor mode selection
- ▶ No need for trial and error printing
- ▶ No chance to load ribbon backwards
- ▶ No loading wrong ribbon for installed label
- ▶ No mess or blade needed for spent ribbon removal
- ▶ No complications
- ▶ No frustration
- ▶ No expert required

Print with confidence on labels designed for durability

To view all available material offerings visit BradyID.com/i7500materials

